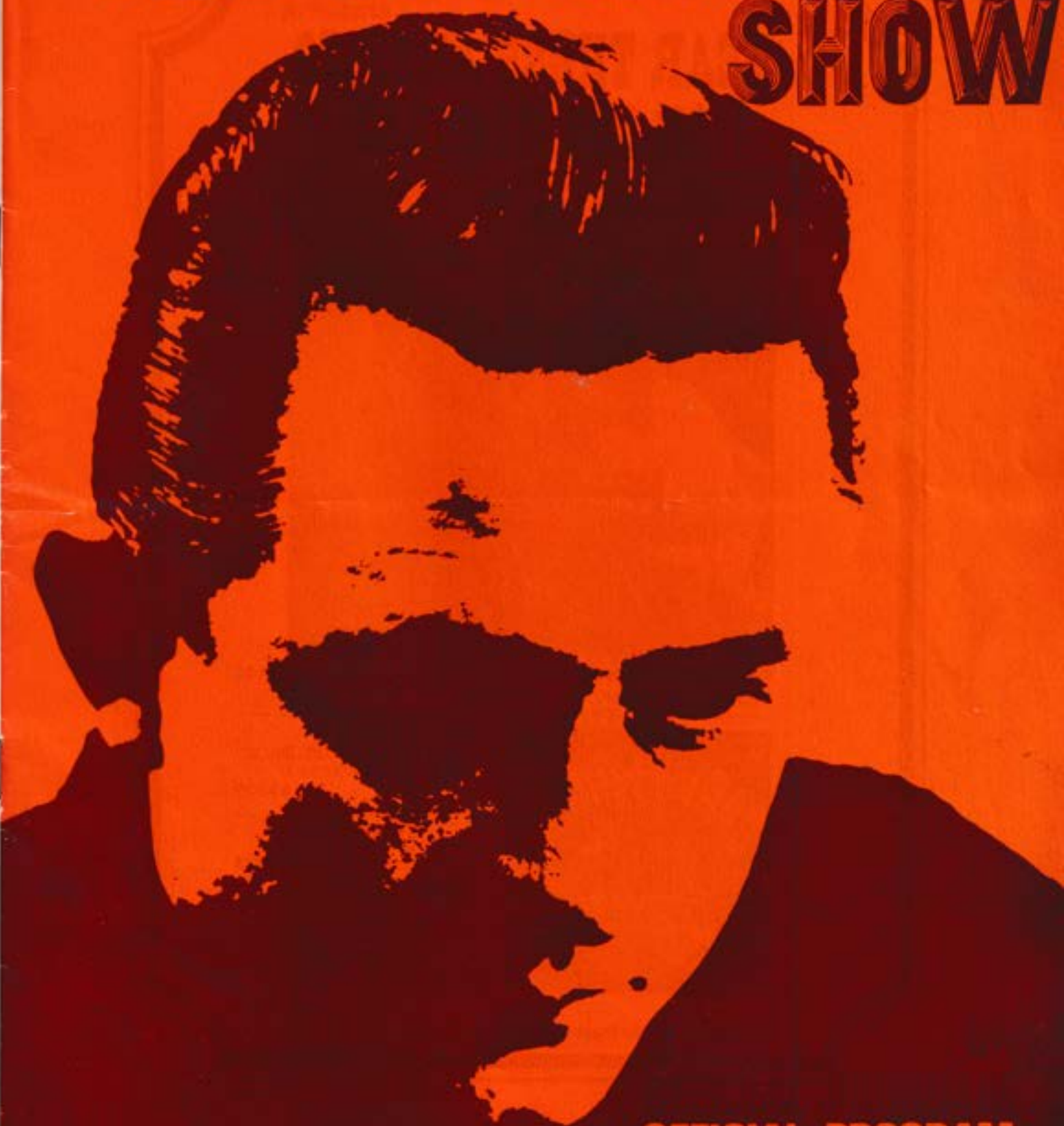


MERVYN CONN PRESENTS "LIVE"

THE JOHNNY CASH SHOW



OFFICIAL PROGRAM

HEAR THESE ARTISTS ON CBS RECORDS



CARRYIN' ON WITH JOHNNY CASH & JUNE CARTER (S) 63105
FROM SEA TO SHINING SEA (S) 62972



CARL PERKINS:
16 GREAT ROCK 'N' ROLL TRACKS
PREVIOUSLY UNAVAILABLE
63309

JAMES ROYAL
CALL MY NAME— 202525
and new release:
HEY LITTLEBOY 3450
available May 17

CBS Records, 28-30 Theobalds Road, London, WC1.

Mervyn Conn
presents



JOHNNY CASH

JUNE CARTER

CARL PERKINS

JAMES ROYAL

and the **JAMES ROYAL SET**

TENNESSEE THREE





Johnny Cash

JOHNNY CASH is a legend . . . a living legend that began on a cotton farm in Arkansas near the town of Kingsland.

From early childhood when Johnny would sit by his mother and listen as she played the guitar and sang to him, until the present time when, through his records and personal appearances, he sings and plays for his millions of fans throughout the world, the story-set-to-music has been a way of life for Johnny. And today Johnny Cash is America's Foremost Singing Storyteller.

"There are three things you can't get away from—loneliness, that certain kind of woman, and God", said Johnny during an interview a few years ago. He meant that to be a statement of personal philosophy, but it also sums up the nature of his universal appeal. Johnny has written many of his own greatest hits, and because his songs are about "loneliness, that certain kind of woman, and God", he has something to say for everyone.

As a showman, Johnny is unsurpassed. To quote Al Ricketts of "Pacific Stars and Stripes", "Onstage he's a jangling, floor-scurffing contradiction, ranging from boyish, caught-in-the-cookie-jar shyness to sweat-drenched virility that fairly leaps across the footlights . . ." And he heads up a show that is second to none in the business. With as true an eye as he has for a gun, Johnny has selected the finest of talent to form the Johnny Cash Show. Carl Perkins, June Carter, James Royal and the James Royal Set—all of whom benefit from the able backing of the Tennessee Three—combine with Johnny to give their fans an unforgettable evening's entertainment.

Quoting Al Ricketts again . . . "In the end, it's pretty hard to categorize either Johnny Cash or his deep-voiced singing. His many fans consider him a country and western star but Johnny refuses to commit himself, contending "You'll just have to call me the way you see me".

The way his fans see Johnny Cash is as their most exciting and durable spokesman. Johnny's music is "people's music" and, like his songs, Johnny belongs to the people . . . truly a legend in his own time.

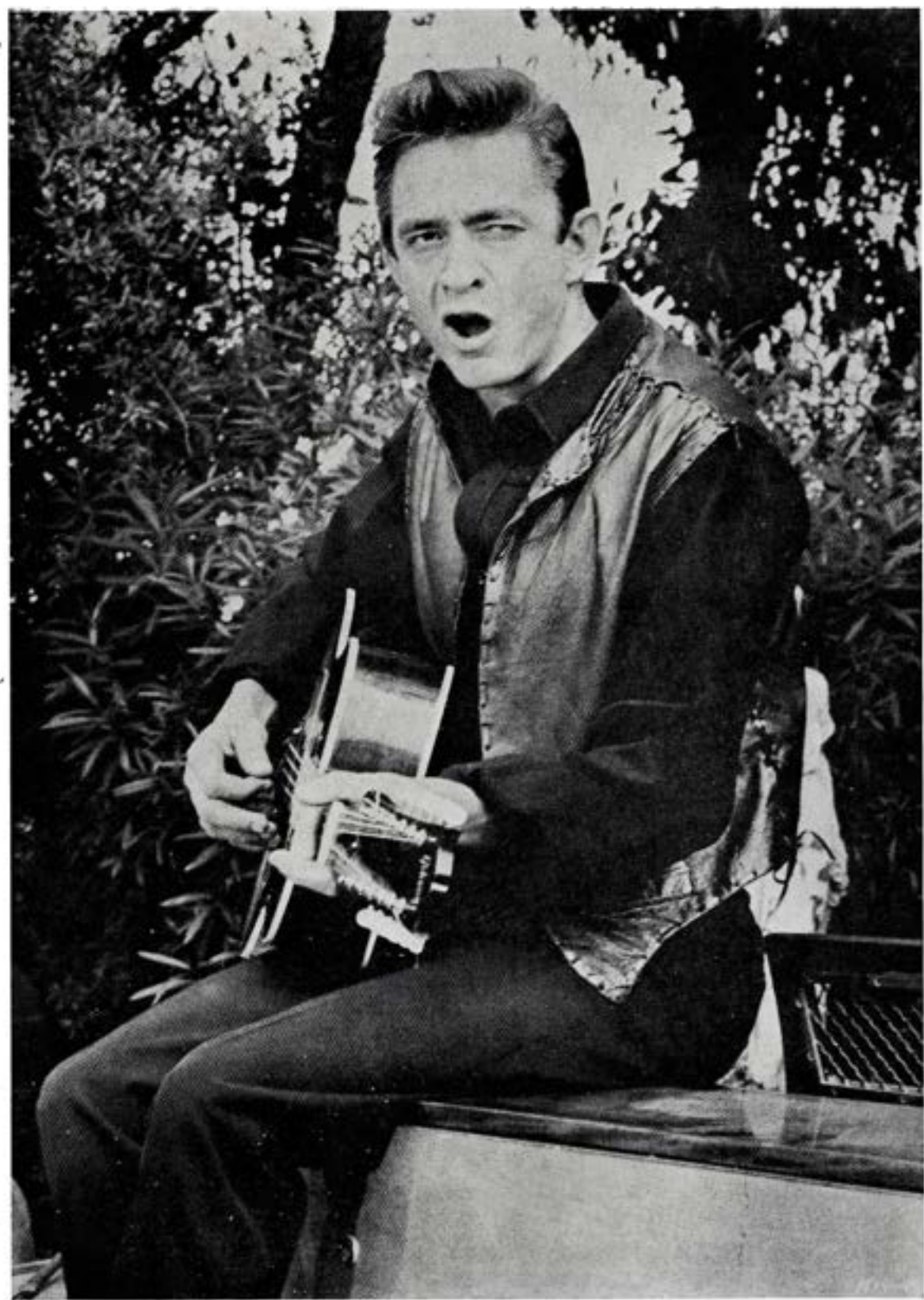
THE OFFICIAL **Johnny Cash**
Appreciation Society

ANNUAL SUBSCRIPTION

7/-

for details send S.A.E. to:

*Joint Presidents, Pat & David Deadman,
"Saskatoon" 106, Queen Elizabeth's Drive,
New Addington, Groydon,
Surrey, CRO ONE*





PROGRAMME

JAMES ROYAL
and the James Royal Set

TENNESSEE THREE

CARL PERKINS

interval

TENNESSEE THREE

JUNE CARTER

JOHNNY CASH

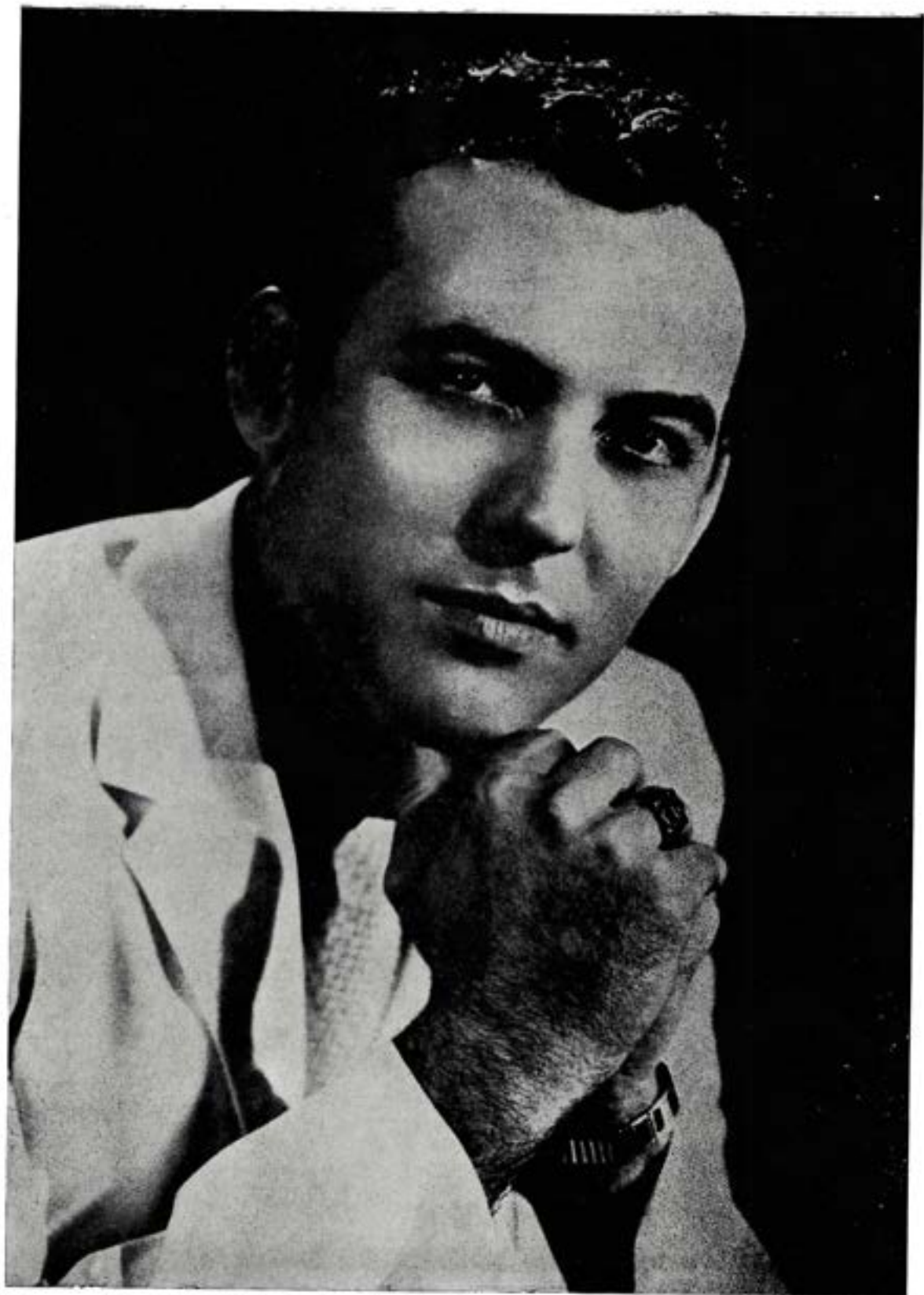
This programme is subject to alteration
at the discretion of the management.

In accordance with the requirements of the local authority:

1. The Public may leave at the end of the performance by all exit doors and such doors must at that time be open. 2. All gangways, corridors, external staircases and passageways intended for exit shall be kept entirely free from obstructions whether permanent or temporary. 3. Persons shall not be permitted to stand in any of the gangways intersecting the seating or to sit in any of the other gangways. If standing is permitted in the gangways at the sides and rear of the seating, it shall be limited to the number indicated in the notices exhibited in those positions. 4. The safety curtain must be lowered and raised once, before the commencement of each performance so as to ensure its being in proper working order. 5. No smoking shall take place on the stage except as part of the performance or entertainment.



Tennessee Three



4-10-50 THE NEW YORK TIMES PHOTOGRAPH BY ALAN LEVINSON

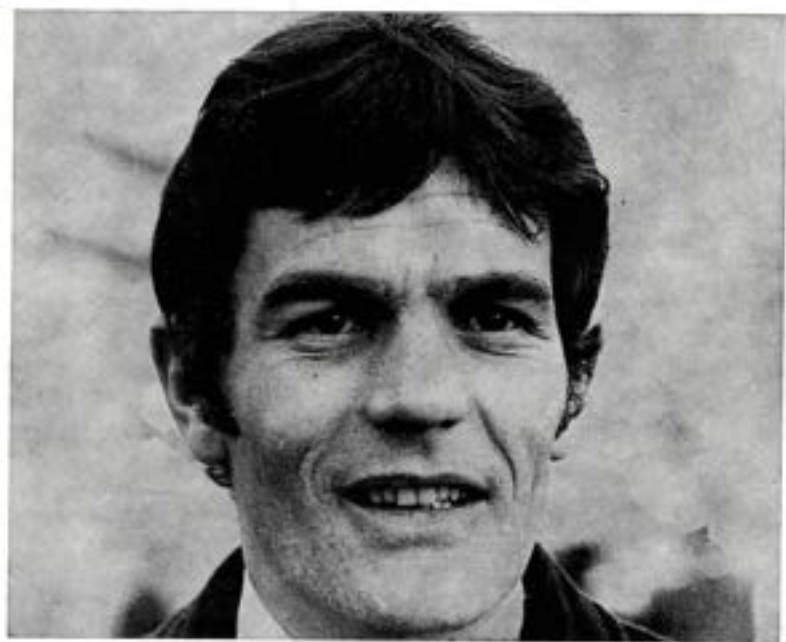
Carl Perkins



Carl Perkins' recording career began in Memphis, Tennessee, on the Sun label. His band consisted of his two brothers, J. B. and Clayton, and a friend, W. S. Holland.

It was Carl's "BLUE SUEDE SHOES" that became the first record in history to be No. 1 in all three fields of music. Having toured every State in the Union and most foreign countries, Carl has also been featured on several national television shows.

In March, 1956, Carl suffered a big set-back in his career when he was seriously injured in an automobile accident that claimed the life of his brother, J. B. Following a year of recuperation, Carl has had many releases and has had great success in the writing field, with songs recorded by Johnny Cash, Jimmy Davis, the late Patsy Cline, Carl Smith, Rick Nelson, Johnny Burnette, The Beatles, and Elvis Presley. Married, with four children, Carl now is featured on the Johnny Cash Show, and although one of the originators of "rock" music, he demonstrates forcefully that he is still very much a part of the Country Music scene. Booking Information: SAUL HOLIFF, 509 Jarvis Street, London, Ontario, Canada, 471-5519. Area Code 519.



James Royal

Meet 25-year-old James Royal, one of Britain's up and coming leaders in the current pop scene. James was educated at Dormers Well Sec. Mod. School, Southall, but left at the age of 16 to become a service engineer with a local engineering firm.

After a year at this, James decided that life was too tame, so he signed up for three years in the Royal Air Force, which trained him as a fighter plotter.

Too much

James, who by this time was really enjoying life, nearly decided to stay in the R.A.F. for another 12 years, until one day he was posted abroad to Christmas Island where he helped in the detonating of two hydrogen bombs.

All this was too much for James, who said that although the explosions were beautiful sights, he really felt too scared to enjoy them.

At the end of his three years, James left the R.A.F. and decided to try his hand in the world of show business. He then gathered a group of friends around him and started playing in the local clubs in and around London.

This brought them to the attention of Leonard Poncher (Brook Benton's Manager), who was so impressed with James that he signed him up for an American Tour, which, incidentally, is the first time a completely unknown British Artist has toured the U.S.A. under contract.





June Carter



June Carter comes of a famous American folk-singing family. From New York's Greenwich Village to Sand Gap, Kentucky, the great American public takes this talented family to its heart, and has done for three generations.

"Mother Maybelle" Carter is the only remaining member of the original family that made the first of more than 300 recordings of country songs and spirituals in 1927. Her daughters, Anita, Helen, and June, who you will see tonight, entered the act as soon as "Mother Maybelle" thought they were ready.

Since then the Carters have played venues all over the U.S. from Carnegie Hall to Del Rio in Tennessee, where they each got \$11 for three shows!

In the States the Carters are at a peak of popularity as a result of the folk boom, but they feel that their future lies in doing what they have always done—performing old songs and new ones that have what Anita Carter defines as an "old flavor".

June Carter, then, is one of a quartet of very talented family-folk-performers, and she appears tonight with Johnny Cash ("Old Golden Throat" is June's description of him) in a grand folk show that covers country-and-western spirituals, negro blues and backwood songs—a show that is as representative a selection of Americana music-wise as anyone could wish for!

M+M: July 2007/30

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